



HERE'S WHAT YOU NEED!



Here's everything you need, in four concise pages, to navigate the Arizona auctions. This Pocket Guide, sponsored by our friends at Chubb Collector Car Insurance, has "just the facts, ma'am."

In these four pages you'll find all the gate hours, contact info, and admission costs for every auction, an extensive and easy-to-read timeline, important contact information, and a detailed map to help you get from Point A to Point Z and all points in between.

You've already got your rooms booked, and your car (with GPS, of course) rented, and made reservations at your favorite restaurants. What you'll get here is the stuff that matters: Where, how, and when to buy the car of your dreams.

If you're viewing this on your computer, note that all important web sites are linked for quick access to more information. And if you plan to print it and take it with you (and why wouldn't you?), know that it folds small enough so as not to obstruct your wallet when it comes time to pay for that multi-million-dollar Ferrari. Or even that \$5,000 Bugeye Sprite.

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KEITH MARTIN'S INSIDE TIP

In our private conversations with principals at auction houses, they have all expressed that they have been working with sellers to put realistic reserves on their consignments, as everyone realizes that money simply isn't flowing as easily and as loosely as it was a couple of years ago. So as a buyer, set your price and stick to it; this year the market should come to you. As a seller, be aware that the last highest bid is probably where the market is today, and waiting for it to come back to 2007 could take a long time.

When you combine so many interesting cars with reasonable reserves, or in the case of Barrett-Jackson, no reserves at all, you have the ingredients necessary for a successful round of collector car sales. We'll see you in the desert.

Chubb has been a specialist insurer of collectible cars for over 35 years. Visit our booths at the Gooding & Co. auction or Sunday's Wheels of Wellness car show to learn more about how our collector car policies can be of benefit to you.



CHUBB COLLECTOR CAR INSURANCE

from Chubb Personal Insurance



THE AUCTIONS

■ Barrett-Jackson

Auction: Monday, January 18, 8 am to 5 pm; Tuesday, January 19, 2 pm to 10 pm; Wednesday, January 20, through Sunday, January 24, 10 am to 10 pm

Automobilia Auction: Tuesday, January 19, 10 am to 2 pm; Wednesday, January 20 through Sunday, January 24, 9 am to 10 am

Other Events: ChildHelp Drive The Dream Gala, Saturday, January 16, 5:30 pm to 11 pm. Opening Night Gala, Monday, January 18, 7:30 pm to 10:30 pm (by invitation only)

**Dates and times subject to change*

Where: WestWorld, 16601 N. Pima Rd, Scottsdale

Web: www.barrett-jackson.com

Phone: 480.421.6694

Cost: Prices vary per day, with lower priced happy hours and discounts for seniors, students, children, and military. Monday, \$15; Tues-Weds-Sun, \$25; Thursday, \$30; Friday, \$45; Saturday, \$55; 8-day pass, \$160. Prices discounted at the gate after 5 pm on select days, or if purchased before January 1

■ RM Auctions

Preview: Thursday, January 21, 9 am to 5 pm; Friday, January 22, 9 am to 11 am

Auction: Thursday, January 21, 6:30 pm to 9:30 pm; Friday, January 22, 11 am to 7 pm

Other Events: Gala Reception, Thursday, January 21, 4 pm to 6 pm

Where: Arizona Biltmore Resort & Spa, 24th St. & Missouri, Phoenix

Web: www.rmauctions.com

Phone: 800.211.4371

Cost: \$100 catalog admits two

■ Gooding & Company

Preview: Thursday, January 21, and Friday, January 22, 9 am to 6 pm; Saturday, January 23, 8:30 am to 11 am

Auction: Friday, January 22, 11 am to 2 pm; Saturday, January 23, 11 am to 2 pm

Where: 68th St. and E. Camelback Rd., adjoining the Scottsdale Fashion Square

Web: www.goodingco.com

Phone: 310.889.1960

Cost: \$75 auction catalog admits two, \$30 per person at the door

■ Russo and Steele

Preview: Wednesday, January 20, through Sunday, January 24, 10 am to 10:30 pm

Auction: Thursday, January 21 through Saturday, January 23, 12 pm to 10:30 pm; Sunday, January 24, 12 pm to 5 pm

Other Events: Charity Preview Gala, Wednesday, January 20, 6:30 pm to 11 pm; Champagne Brunch, Sunday, January 24, 11 am to 1 pm

Where: 18601 N. Scottsdale Rd., Scottsdale

Web: www.russoandsteele.com

Phone: 602.252.2697

Cost: General admission, \$20; Bidder registration, \$150; VIP guest, \$75. Additional bidder's guests, \$50 each

■ Silver Auctions

Preview: Friday, January 22, 8 am to 12 pm; Saturday, January 23 through Monday, January 25, 8 am to 10 am

Auction: Friday, January 22, 12 pm to 9 pm, Saturday, January 23, 10 am to 10 pm; Sunday, January 24, 11 am to 6 pm; Monday, January 25, 10 am to 4 pm

Memorabilia Auction: Sunday, January 24, 10 am to 11 am

Where: Fort McDowell Resort Casino, 10424 N. Fort McDowell Rd., Fort McDowell

Web: www.silverauctions.com

Phone: 800.255.4485

Cost: \$18 per day

■ Kruse International

Check-in/Preview: Friday, January 15, 9 am to 5 pm

Auction: Saturday, January 16, 10 am to 5 pm; Sunday, January 17, 11 am to 5 pm

Where: Renaissance Glendale Hotel & Spa, 9495 W. Coyotes Blvd., Glendale, AZ

Web: www.kruse.com

Phone: 800.968.4444

Cost: \$10

■ ICA

Preview: Saturday, January 16 and Monday, January 18, 8 am to 10 am; Sunday, January 17, 9 am to 11 am

Auction: Saturday, January 16 and Monday, January 18, 10 am to 6 pm; Sunday, January 17, 11 am to 6 pm

Where: 1265 S. Gilbert Rd., Gilbert

Web: www.icaauctions.com

Phone: 480.899.2222 or 800.BID.1957

Cost: \$10; children under 12, free

EVENTS

■ Third Annual Wheels of Wellness

When: January 17, 11 am to 3 pm

Where: The Wellness Community, 360 E. Palm Ln., Phoenix

Web: www.wheelsofwellness.org

Phone: 602.712.1006

Cost: \$75

Insider Tip: Wheels of Wellness kicks off the Arizona gearhead week and benefits the Wellness Center, which helps patients and families struggling with cancer. It is the brainchild of a small group of Phoenix and Scottsdale business executives who are avid vintage race car collectors and drivers, and whose lives have been touched by cancer. A delectable lunch, imported wine, and beer are included.

■ Third Annual Corvette Market Scottsdale Insider's Seminar

When: January 21, 9 am to 11 am

Where: Barrett-Jackson, WestWorld, 16601 N. Pima Rd., Scottsdale

Web: www.corvettemarket.com/2010seminar

Phone: 800.810.7457 x203

Cost: No charge for SCM and CM subscribers, B-J bidders and consignors, Bloomington Gold-Certified Corvette owners, and NCRS members (admission to B-J auction is required)

Insider Tip: Hear today's Buy/Sell/ Hold recommendations from the all-star panel of experts, moderated by Keith Martin.



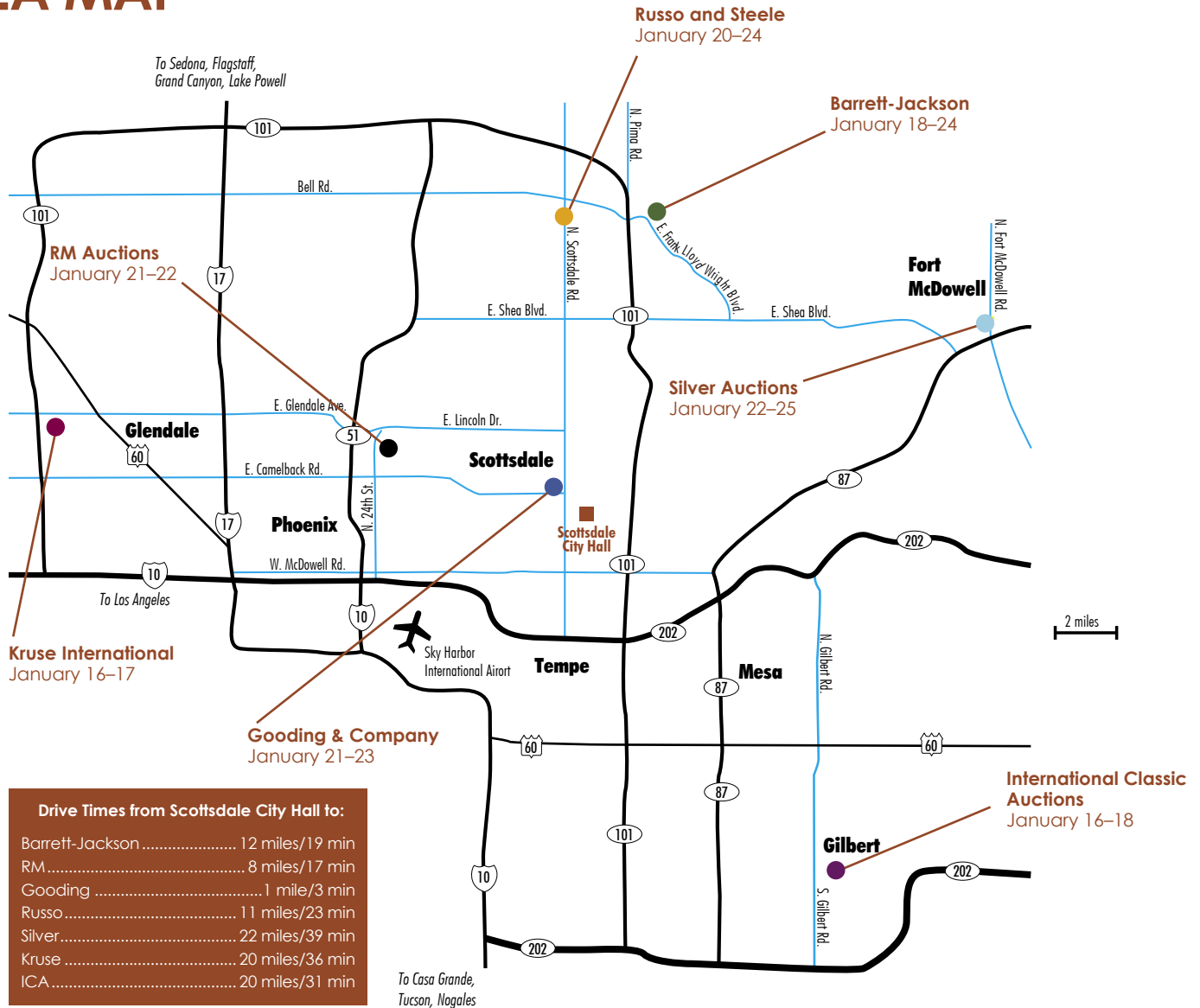
TIMELINE OF EVENTS

	8 am	9 am	10 am	11 am	12 pm	1 pm	2 pm	3 pm	4 pm	5 pm	6 pm	7 pm	8 pm	9 pm	10 pm	11 pm	12 am			
Friday, January 15			Kruse Preview																	
Saturday, January 16	Preview	ICA																		
											Barrett-Jackson ChildHelp Drive the Dream Gala									
			Kruse Auction																	
Sunday, January 17		Preview	ICA																	
			Wheels of Wellness																	
			Kruse Auction																	
Monday, January 18		Barrett-Jackson Family Value Day										B-J Opening Night Gala								
		Preview	ICA																	
Tuesday, January 19			Barrett-Jackson Auctions (Automobilia Auction 10 am–2 pm; cars start at 2 pm)																	
Wednesday, January 20		Barrett-Jackson Auctions (Automobilia Auction 9 am–10 am; cars start at 10 am)																		
			Russo Preview										Russo and Steele Dreams of Steele Gala							
Thursday, January 21		RM Preview (9 am to 6 pm); RM Gala (4 pm to 6 pm)										RM Auction								
		Gooding Preview																		
		Barrett-Jackson Auctions (Automobilia Auction 9 am–10 am; cars start at 10 am)																		
		Corvette Market			Insider's Seminar															
			Russo Preview				Russo and Steele Auction													
Friday, January 22		Silver Preview				Silver Auction														
		RM Preview			RM Auction															
		Gooding Preview			Gooding & Company Auction															
		Barrett-Jackson Auctions (Automobilia Auction 9 am–10 am; cars start at 10 am)																		
			Russo Preview				Russo and Steele Auction													
Saturday, January 23		Silver Preview				Silver Auction														
		Gooding Preview			Gooding & Company Auction															
		Barrett-Jackson Auctions (Automobilia Auction 9 am–10 am; cars start at 10 am)																		
			Russo Preview				Russo and Steele Auction													
Sunday, January 24		Silver Preview				Silver Auction (Memorabilia 10 am–11 am; cars start at 11 am)														
		Barrett-Jackson Auctions (Automobilia Auction 9 am–10 am; cars start at 10 am)																		
			Russo Preview				Russo and Steele Auction													
			Champagne Brunch																	
Monday, January 25		Silver Preview				Silver Auction														

All times subject to change



AREA MAP



Numbers to Know

Auction Companies

Barrett-Jackson
480.421.6694

Gooding & Company
310.899.1960

ICA Auctions
800.243.1957

Kruse International
800.968.4444

MidAmerica Auctions
800.473.2324

RM Auctions
800.211.4371

Russo and Steele
480.517.4005

Silver Auctions
800.255.4485

Police Departments

Scottsdale Police
480.312.5000

Phoenix Police
602.262.6151

Fountain Hills Police
480.837.9793

Airports
Phoenix Sky Harbor International Airport
602.273.3300

Scottsdale Airport
480.312.2321

Public Transportation

Downtown Scottsdale

Trolley
480.970.8130

Valley Metro Public Transit
602.253.5000

Shuttle/Car Service

Arizona Limousines, Inc. (Phoenix)
602.267.7097

Your Ride Transportation, Inc.
602.454.7433

Desert Knights Sedans & Limousines (Scottsdale)
480.348.0600

ExecuCar (Phoenix)
602.232.4600

Super Shuttle (Phoenix)
602.244.9000

Taxi Service

Yellow Cab
480.966.8377

Discount Cab
602.200.5500

Fountain Hills Taxi
480.837.3539

Towing Companies
24/7 Valley Wide Towing (Phoenix)
480.639.6970

Auto Tow (Scottsdale)
602.432.4947

All Professional Towing (Fountain Hills)
480.837.7488

Visitor Centers

Scottsdale Convention & Visitors Bureau
480.421.1004

Greater Phoenix Convention & Visitors Bureau
602.254.6500